



PHUMLILE KUNENE

Segment Manager

Education:

- University of Stellenbosch: Post Grad Diploma in Future Studies (2021 – 2022).
- Monash University: BCom Law (2018 – 2020).
- University Of Stellenbosch Business School: New Manager's Development Programme (2012 – 2013).
- AAA School of Advertising: Higher Diploma in Integrated Marketing Management, Media Management Certificate (2000 – 2002).

Professional Experience:

- 2020 – Present: MTN Segment Manager: High Value Prepaid, Postpaid, Home and Device.
- 2018 – 2020: MTN Brands, Communications, and Sponsorship Manager.
- 2016 – 2018: MTN High Value Clients Segment Manager.
- 2015 – 2016: MTN Products & Innovations Manager.
- 2012 – 2015: FNB Marketing Manager.
- 2007 – 2012: FNB Marketing Assistant.
- 2003: Media Planner Intern at The Agency.
- 2002: Promotions Supervisor at South African Breweries.